PlasticScore Entry #3

Dashboard to help restaurants identify and implement sustainability improvements

Project Summary

Our sustainability tool for restaurants is designed to meet the needs of restaurant owners and managers, and help them implement and market sustainability measures. We utilize our crowdsourced restaurant packaging dataset (via our PlasticScore app), manufacturer material verifications, and food service product catalogs in combination with business listings data from the CIM to deliver insights for these decision makers.

CIM Datasets:	All Restaurants in Colorado	Business Entities in Colorado

Our proposed dashboard will show restaurants targeted recommendations for how they can make sustainability improvements. With our PlasticScore packaging dataset, we know what packaging an individual restaurant is already using, so we can provide recommendations with the restaurant needing to enter any information. This super simple sustainability analysis will bring restaurants onto the platform, and then they can enter their own information for more detailed results.

PlasticScore Dataset

The crowdsourced dataset from our PlasticScore app is the key to our implementation of these tools. By reaching only 1,000 active reviewers in the state, we could have new dine-in and takeout reviews every 3 months for the bulk of Colorado's 10,000 restaurants. This is a very achievable goal, and we are just now starting our outreach and marketing efforts to reach it.