

Project Summary

Resilient Together is an idea born out of the necessity to provide small businesses, specifically restaurants, with the ability to assess their business needs and use data to get ready for the upcoming months. Restaurant owners are provided a web portal contains a variety of tools to modernize their business and view pivots that surrounding restaurants are doing¹. The tools available can itemize restaurant inventory, revamp their existing business website by, sign them up for local delivery apps, and a lot more. The web portal acts a teacher and analyzer for restaurants, looking at public data for surrounding restaurants and their pivots² to provide potential pivots and possible paths ahead for the business.

One of the key components of Resilient Together will be sourced webinars from organizations looking to help small businesses such as Small Business Development websites to give a deeper understanding of digital marketing. One of the tools available will help restaurants get signed up for Facebook and Google ads with step by step guides on using their analytics tools to improve business. Resilient Together is a dashboard that will be built to source strategies

1. <https://www.denvergov.org/content/dam/denvergov/Portals/covid19/documents/Denver-Approved-Patio-Expansion-List.xlsx>
2. <https://boulder.maps.arcgis.com/apps/webappviewer/index.html?id=2cb9f0343ee24b84ad6b1e43f54781c1>