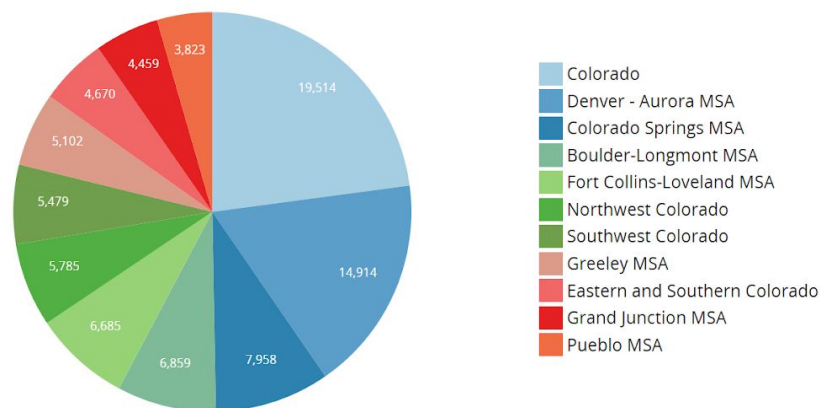


## Pendoor Platform

Our platform aims to contribute in society by helping the young college student determine the right education path. American consumers are tired of the way business is done nowadays. The reason why people rather buy online, is the same reason most people carefully choose which company to work for. American consumers want companies to positively impact society rather than being simply profit-focused. The Porter Novelli purpose study explains that it is an organization's duty to learn and educate its staff. And that it is the most important aspect of using one's business to fulfill a purpose authentically. A Forbes Article explains The biggest problem many companies are facing today, is changing technology and finding the right staff for open positions. These companies are looking for employees, and many people are looking for employment, yet, these companies aren't attracting the most capable applicants; or retaining them. Which is why excessive turnovers continues to affect the bottom line for many of these organizations. This is a common theme facing, large corporations, local businesses, employers, and job seekers alike. A lack of direction that exists in the business world.

This platform, Pendoor, Wants to contribute to society by helping the young college students determine the right education path. It provides lasting career choices for the unemployed, long after the COVID pandemic passes. It gives an option for small businesses, and large corporations, to hire the very best, and educate their employees on the most effective ways to attract a profitable market. Pendoor Understands that we are all lacking a measured understanding within a fluctuating environment. The customers are changing, employees are lacking, and it's difficult to know exactly how to keep them all interested. Which is why a trusted resource like ours is necessary. We can visualize these using the Long Term Employment in Colorado, data set, from the colorado information marketplace.

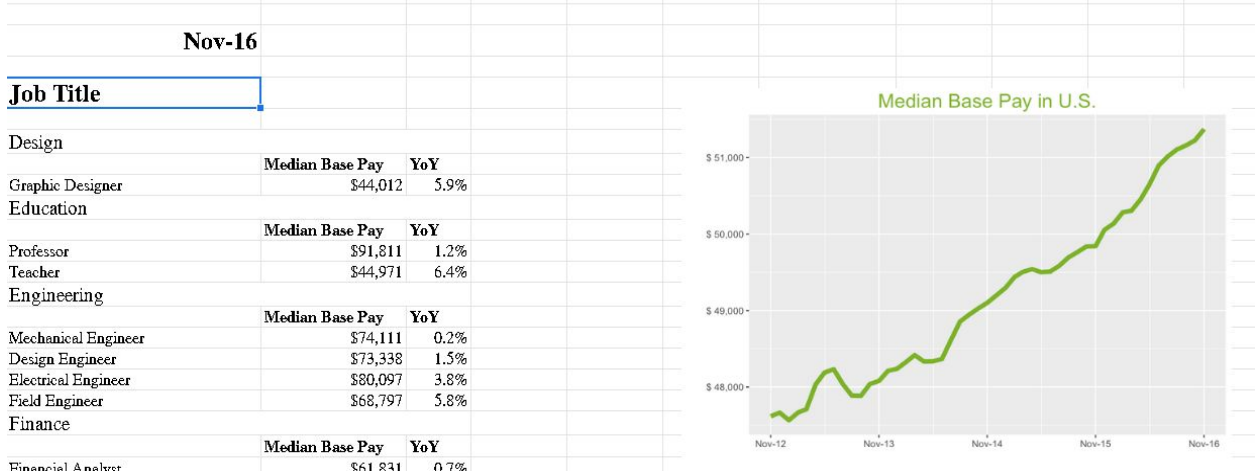


Using available data, we are able to predict the long-term factors that could change the way we do business. Factors aimed at providing confidence in our education system, training centers, and employment fields.

By using the Occupational Employment data set from the Colorado Information Market and cross reference with the Job Market Historical data from GlassDoor we can build predictions for future job opportunities.

<https://www.glassdoor.com/research/job-market-report-historical/>

**U.S.**



We believe that with the information we provide, we are able to educate future employees, employers, and their clientele, by identifying precisely where the needs are, and projecting the best solutions.

Our product presents a pathway that has been lacking. For future generations, we'll demonstrate an option that will help them determine an engaging curriculum. For job seekers, we propose available options that will fit their specific career needs. For local and large businesses, the opportunity to hire well trained employees, specifically prepared for these positions; and a better understanding of the changing values of their audience.

In conclusion As learners ourselves, we understand the frustration for recent graduates who suddenly discover that their degree isn't exactly producing what they believed it to. We aim to better prepare the professional world, and present an option that will change the way we educate and do business.