

Go Code Colorado Business Solutions Challenge Competition Guide 2021

You've heard of Go Code Colorado, and you'd like to join in on the opportunity to take public data and make it useful to Colorado businesses. This Business Solutions Challenge Guide will give you all the essential information you need to compete.

WHAT YOU'LL GAIN!

Education, Networking & Community – Looking to expand your skill-set? Want to try out a new role like project management, data analysis or visualization, coding, or dip your toe in the entrepreneurial pool and see if it is as glamorous as you have been thinking? Meet a whole new set of folks or reconnect to the Go Code Colorado community; there is a wealth of knowledge, opportunity, and support that has been built over the last 7 years.

Prizes – By participating in this Challenge, you will have a chance to win cash awards.

A Chance to Show Off Your Skills – Win or lose the competition, your work will be reviewed by amazing mentors and brilliant judges. If you make it to the semi-finals or finals, you might not have that much further to go to finalize your idea and create the next BIG thing for business.

WHAT YOU NEED TO KNOW!

■ Join Go Code Colorado communication channels:

- **Slack** - it isn't mandatory, but we highly advise that you or your team join us in our Go Code Colorado Slack workspace. <https://communityinviter.com/apps/gocode/go-code-colorado>
- **Newsletter** - Sign up for our newsletter and keep up to date with the competition, resources, and tips for the challenge. http://eepurl.com/hcD_Ff

■ Read the competition rules and judging criteria:

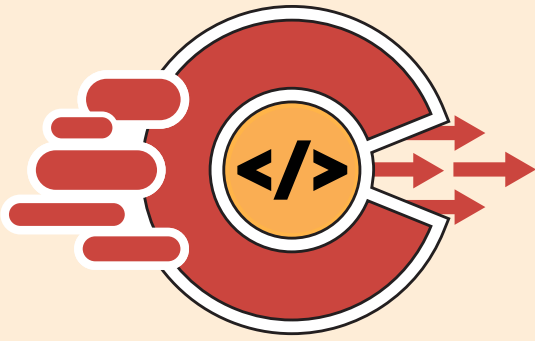
- Learn about the rules to compete, including Requirements, Participant Disclosure, Submission Requirements, and Rules of the Competition Process. <https://gocode.colorado.gov/#rules>

■ Attend the events:

- All Business Solution Challenge events are virtual and voluntary. Still, you will miss out on the best part of Go Code Colorado if you don't join our community and take advantage of our amazing resources and tools!
- At least one team member should register for Challenge Saturday, March 6. <https://gocode.colorado.gov/business-solutions-challenge/>
- Sign-Up for a mentorship session with your team. <https://gocode.colorado.gov/business-solutions-challenge/>

■ Create a submission:

- Submission requirements, Semi-Final requirements, and Finals requirements can all be found at gocode.colorado.gov/#rules
 - **Business Analytics Track** – In the Analytics Track, teams compete in analyzing Colorado's public data to provide useful insights and recommendations that benefit business decision-makers in Colorado. An example could be but is not limited to a white paper, data story or visualization.
 - **Business Application Track** – In the Application Track, teams compete to create market-relevant applications or tools using public data – that provide solutions for business decision-makers in Colorado. An example submission could be but is not limited to a mobile or web application.



Go Code Colorado

Business Solutions Challenge Competition Timeline

CHALLENGE SATURDAY - March 6, 2021

Join us for a day of networking, learning and gearing up to compete!

INDEPENDENT WORK - March 7, 2021 - April 15, 2021

MENTOR SESSIONS

March 31, 2021 - 6:00 PM - 8:00 PM / April 3, 2021 - 10:00 AM - 2:00 PM

SEMI-FINAL SUBMISSIONS DUE - April 15, 2021 - 1:00 PM

Check rules for requirements and criteria.

FINALISTS ANNOUNCEMENT - April 26, 2021

12 finalist submissions will be moving on to compete for cash awards.

FINALIST MENTOR SESSIONS - May 8, 2021

FINAL SUBMISSIONS DUES - May 18, 2021 - 1:00 PM

Check rules for requirements and criteria.

FINAL EVENT - May 27, 2021

Join us for a fun day of networking, learning, and celebration.

For the complete timeline, rules, judging criteria, and so much more go to gocode.colorado.gov