



Go Code Colorado

Business Opportunities Challenge Competition Guide

You've heard of Go Code Colorado, and you'd like to join in on the opportunity to take public data and make it useful to Colorado businesses. This Business Opportunities Challenge Guide will give you all the essential information you need to compete.

WHAT YOU'LL GAIN!

- **Education** - There is a wealth of data and information published by governmental agencies that can help you make business decisions. You'll learn where this data is, how to access it and how it may be used within your business.
- **Prizes** - By participating in this challenge, you will have a chance to win up to 5 of 10 \$1,000 prizes.
- **A chance to sound off** - Your ideas could be developed into a tool that will help you and others access this data and make better business decisions.

WHAT YOU NEED TO KNOW!

- **Join Go Code Colorado communication channels:**
 - **Slack** - It isn't mandatory but we highly advise that you or your team join us in our Go Code Colorado Slack workspace.
<https://communityinviter.com/apps/gocode/go-code-colorado>
 - **Newsletter** - Sign up for our newsletter and keep up to date with the competition, resources, and tips for the challenge.
http://eepurl.com/hcD_Ff
- **Read the competition rules and judging criteria:**
 - Learn about the rules to compete including Requirements, Participant Disclosure, Submission Requirements, and Rules of the Competition Process.
<https://gocode.colorado.gov/#rules>

- **Attend the events:**
 - All Business Opportunities Challenge events are virtual and voluntary but you will miss out on the best part of Go Code Colorado if you don't join our community and take advantage of our amazing resources and tools!
 - At least one team member should **register** for Challenge Saturday, October 24th. <https://gocode.colorado.gov/business-opportunities-challenge/>
 - **Watch** for Custom Trainings the week of October 26th and November 2nd.
 - **Sign-Up** for a mentorship session with your team Saturday, November 7th. <https://gocode.colorado.gov/business-opportunities-challenge/>

- **Create a submission:**
 - Submission materials **must** include:
 - A 90-180 second video recording that pitches the team's idea.
 - A project summary document.
 - Completed and signed "**TERMS OF PARTICIPATION AND RELEASE FORM**".
 - All submissions must be entered by 1:00 pm Mountain Time on 11/19/2020, no exceptions.

- **Time commitment:**
 - The Business Opportunities Challenge **runs for 26 days** from Saturday October 24th to Thursday, November 19th at 1 pm. Competitors have a little less than a month to participate.
 - Go Code Colorado organizers anticipate that this competition should take you approximately 10 – 15 hours to:
 - Join us for Challenge Saturday
 - Meet with a mentor panel
 - Take a class or two...maybe four!
 - Get together virtually or in-person while socially distanced with your teams to ideate and create.