

Join Go Code Colorado as a Mentor in 2020!

Go Code Colorado is a competition where multidisciplinary teams use public data – and their own ingenuity – to create valuable insights and useful tools for Colorado businesses. As a mentor, you draw from your professional experience to provide competitors with the insight necessary to make a successful product or analysis.

WHAT IS A GO CODE COLORADO MENTOR?

Go Code Colorado mentors are an integral part of this state-wide competition. A mentor is a person associated with the competition who:

- Loves public data and helping business in CO thrive
- Is part of the business, tech or data community here
- Enjoys sharing what you know

WHAT DOES IT TAKE TO GET INVOLVED?

There are several ways to get involved depending on the time you can commit and what you have to offer.

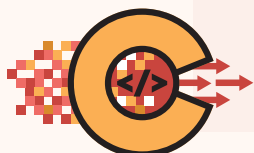
- Take a look at our list of mentor types (keep reading!)
- Check out the dates and locations of our events and check your availability
- [Contact us](#) and let us know if you're interested!

GO CODE COLORADO MENTORSHIP OPPORTUNITIES

2/6 & 2/13 - Kick-Off Events: These events are a great chance to learn about the competition, and for potential participants to network and form teams. As mentors, we encourage you to attend to be a resource to our participants as they explore the opportunity to compete.

3/21 & 3/28 - Challenge Days: These events are a full day for teams to work on their concepts, engage with the organizers, and seek assistance from mentors like you.

2/13 - 5/20 Ongoing: After our Challenge Days and leading to Semi-Final Submissions, our teams still need help! Offer your expertise on our Slack channels and connect directly with teams in need.



HOW TO GET INVOLVED

Reach out to us at info@gocode.colorado.gov
or visit gocode.colorado.gov/support for more information



SPECIFIC TYPES OF MENTORS

(go to <https://gocode.colorado.gov/support/mentor/> for more info)

Business Decision Makers

- **Value to participants:** Provides conversations about ideas that can be solved with public data as well as the “user’s perspective” to participants.
- **Who they are:** Entrepreneurs, Business Owners, Consultants
- **What they know:** What key issues do you face in your industry/business? Where do you go for answers? How do you use data to make decisions?
- **When they’re needed:** **Kick-Off, Challenge Day**

Industry Professionals

- **Value to participants:** Provides information about industry-specific problems, use cases, and real-world solutions. In addition, the skills needed to tackle these problems and solutions. Also, provide idea-vetting.
- **Who they are:** Business Owners, Non-Profit Leaders, Chief or Senior Professionals, Product and App Developers
- **What they know:** Industry-specific challenges that could be solved with public data, presentation skills
- **When they’re needed:** **Kick-Off, Challenge Day, Slack throughout competition #find-a-mentor**

Agile - Team Skills, Project Planning

- **Value to participants:** Advises participants about organizing themselves for success. Provides best practices for planning, executing and delivering a complicated analysis or product within a team environment.
- **Who they are:** Scrum masters, Project Managers, Business analysts
- **What they know:** How to deliver a product on time while working within a team composed of a variety of skills and talents.
- **When they’re needed:** **Challenge Day**

Public Data Mentors

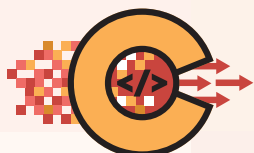
- **Value to Participants:** Provides insight and context to make public data more meaningful by advising participants about either 1) data sets they have a professional connection with or 2) data sets they are knowledgeable about.
- **Who they are:** Go Code Colorado Data Liaisons and Government Data Stewards
- **What they know:** Information about specific public datasets and how to use them.
- **When they’re needed:** **Challenge Day, Slack throughout competition #find-a-mentor**

Data Science Mentors

- **Value to participants:** Provides guidance on making sound scientific conclusions in analysis and advice on how to best present analytical results.
- **Who they are:** Data Scientists, Data Storytellers, Analysts, Statisticians, Applications Architects
- **What they know:** Quality scientific analysis, telling a data story
- **When they’re needed:** **Challenge Day, Slack throughout competition #find-a-mentor**

Pitch-Giving Mentors

- **Value to participants:** Provides guidance to participants on communicating succinctly or clearly about the complex aspects of their competition submission.
- **Who they are:** Business professionals
- **What they know:** Sales, Marketing, Public Speaking
- **When they’re needed:** **Challenge Day and beyond, Slack throughout competition #find-a-mentor**



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