Go Code Colorado

Each Go Code Colorado team built an app that addressed a Problem Statement. The Problem Statements came directly from the business community. Last fall, we convened a Business Challenge Workshop where we asked business decision makers what problems they face that could be addressed through better access to public data. This gives a peek into market feasibility—these are problems that business leaders themselves (the customers for the apps that teams create) have told us they'd like solved.

Business Challenge Workshop 2015 from Go Code Colorado on Vimeo.

At our Kick-off event we unveiled the Problem Statement videos. The videos showcase subject matter experts who bring the problems to life by sharing examples of challenges they encounter running their businesses.

CHALLENGE 1: BUSINESS INTELLIGENCE

Businesses want more information about how their performance measures up to the competition. With more information about how they fit into their market, and compare to their competition, they can make better strategic decisions.

Build a solution that helps Colorado businesses understand how they fit into their market.

Business Intelligence – 2105 Problem Examples from Go Code Colorado on Vimeo.

CHALLENGE 2: TRANSPORTATION SOLUTIONS

There are transportation corridors in Colorado (e.g. I-70 through the central mountains) that carry commercial and economic nutrients to countless Colorado businesses. These corridors play a critical role in Colorado's economic vitality and health. But they are often clogged.

Build a solution that creates business opportunity by helping address the problem of congested transportation corridors.

Transportation – 2015 Problem Examples from Go Code Colorado onVimeo.

CHALLENGE 3: HIGHER ED PARTNERSHIPS

Businesses and colleges partner in many ways, with ideas, talent, and resources flowing back and forth. But there is a desire for better information flow to bring together shared values and goals.

Build a solution that helps facilitate these relationships.

Education – 2015 Problem Examples from Go Code Colorado on Vimeo.

CHALLENGE 4: TOURISM

Tourism is a vital part of Colorado's economy. Many businesses would like to know more about what attracts people to Colorado and what experience they are looking for while they are here. What are the trends and patterns among Colorado tourists?

Build a solution that helps Colorado businesses maximize their ability to provide tourists with a great experience.

Tourism – 2015 Problem Examples from Go Code Colorado on Vimeo.