

# Go Code Colorado 2018: Partnering for Innovation

The Colorado Secretary of State is proud to present the **Go Code Colorado** challenge for a fifth year in 2018. Partnerships with this one-of-a-kind, statewide event series are a unique opportunity for the private sector to work collaboratively with government to build a strong public data and tech entrepreneurship environment in Colorado.

A partnership with Go Code Colorado positions your brand as a leading, innovating one. Go Code Colorado has become a staple in the Colorado tech entrepreneurship community, winning, among others:

- The Colorado Technology Association's APEX award,
- CIO Magazine's 2015 CIO 100 Award, and
- Harvard's Kennedy School for Democratic Government and Innovation's Bright Idea in their Innovations in American Government Awards competition.

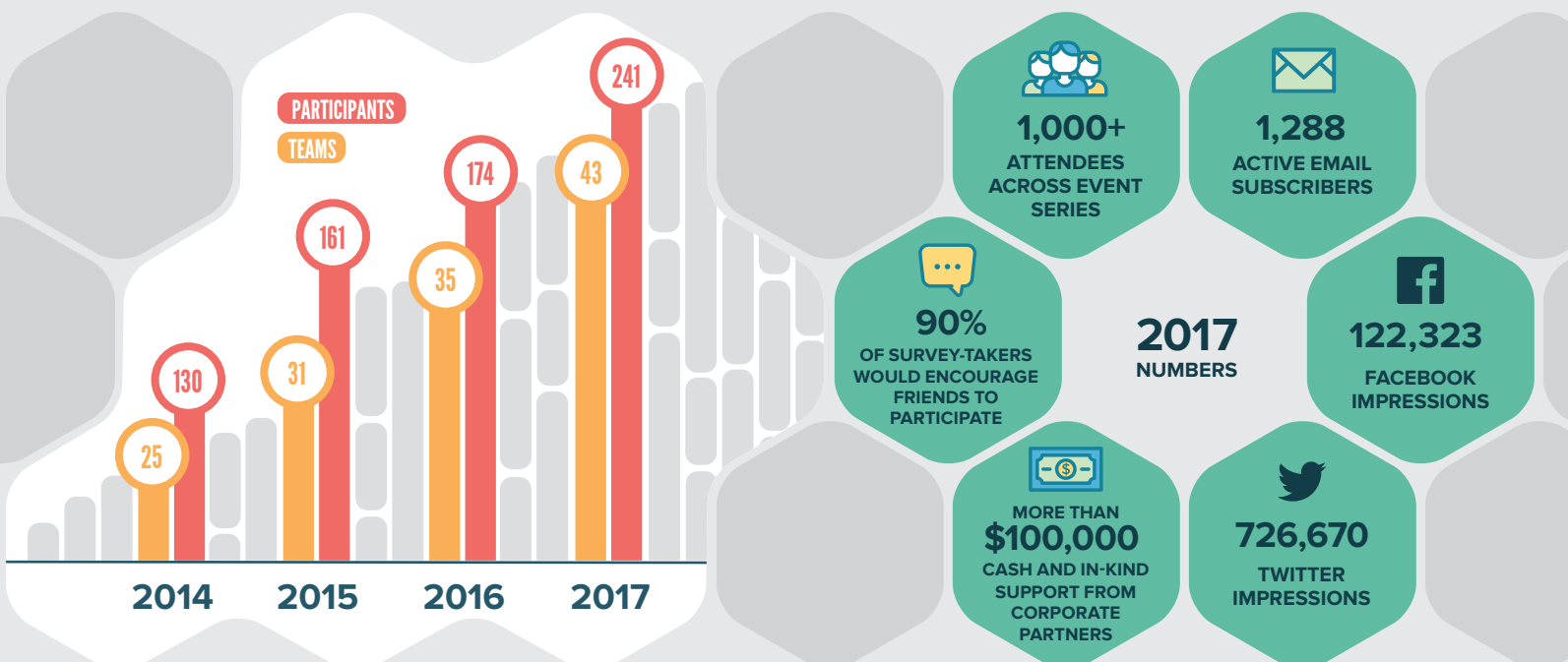
Please see our website for a list of all recognitions.

## Key Partnership Benefits

- Brand alignment with the nation's leading state open data competition.
- State-wide brand exposure to Colorado developers, entrepreneurs, business community and civic leaders, and other innovators.
- Collaboration with the Colorado Secretary of State's office, nationally recognized as one of the nation's most innovative offices of its kind.
- Tangible support for creating a stronger business environment in Colorado.



## Key Stats





# 2018 Program\*

\*Tentative

What	When	Attendance	Who	Where
Kick Off Event	February 7	150-200	General Public	Denver
Statewide Promotional Road Show Events	February-March	150-200	General Public	Various Cities Statewide
Challenge Weekend	April 13-15	250-300	Participants, Partners, Mentors, and guests	Co. Springs, Denver, Durango, Ft. Collins, Grand Junction
Mentor Weekend	April 27-29	~80 + mentors	Finalist Teams, Mentors, Sponsors	TBD
Final Event Gala	June 7	200-300	General Public	Denver



## Partnership Levels

	Member \$5,000	Community \$10,000	Regional \$15,000	Basecamp \$20,000	Summit \$30,000
Website Recognition	✓	✓	✓	✓	✓
Annual Report Recognition	✓	✓	✓	✓	✓
Logo at Events	✓	✓	✓	✓	✓
Promotion on Social Media	✓	✓	✓	✓	✓
Challenge Weekend Swag	✓	✓	✓	✓	✓
Featured Blog Mention	✓	✓	✓	✓	✓
Press and Media (Press Releases footnote mention)					✓
Right of First Refusal			✓	✓	✓
Display Table at all events				✓	✓
Speak at Challenge Weekend Event via Video Conference				✓	✓
Profile in Annual Report					✓
Speak at Final Event					✓



## Timing

Partnerships with Go Code Colorado create value across five months. Partners with signed agreements will be introduced at the Kick-off event in February and exposure continues through June 7 with recognition at the Final Event. The sooner you come aboard, the more value you'll receive.