

Go Code Colorado – Data Evaluation Rubric

| Innovation (80% of total score) | Score |
|--|-------|
| You add value through both connecting discrete data sets and analyzing the combined data to creates new insights that you deliver to a business decision-maker to help with a decision-making process. | 4 |
| You add value by analyzing public data and creating new insights that you deliver to a business decision-maker to help with a decision-making process. | 3 |
| You add value by connecting discrete data sets. You process and deliver public data to a business decision-maker with a relational connection so that it is useful for a business decision-making process. | 2 |
| You add value by providing accessibility. The app delivers public data to a business decision-maker in a meaningful way so that it is useful for a business decision-making process. | 1 |
| No value added to the data. | 0 |

| Data Integration (10% of total score) | Score |
|--|-------|
| The data is clearly visible in the code via API or platform/database integration and functions properly. | 1 |
| Data not integrated into app or used for analysis. | 0 |

| Data Architecture (10% of total score) | Score |
|--|-------|
| Team has provided data use architecture diagram with specific datasets identified and use clearly specified. | 2 |
| Team has not provided diagram or diagram is not clear, but data is used. | 1 |
| There is no clear use of data or diagram. | 0 |