



Go Code Colorado

Go Code Colorado Seeks Business Partners

The Colorado Department of State will host the Go Code Colorado challenge for its third year in 2016. Go Code Colorado is a unique opportunity for the private sector to work collaboratively with government, using public data to create a better business environment.

Teams of developers, entrepreneurs, business leaders, designers and students compete to build business apps from public data, creating tools that help Colorado businesses make more well-informed decisions.

2015 STATS:

- ★ 118 new public data sets published
- ★ 900 attendees across the entire Go Code Colorado event series
- ★ 31 teams competed in five regions across Colorado



2016 PROGRAM:

The Go Code Colorado challenge begins when defined business challenges—curated from the broader business community—are announced on February 3, 2016. Challenge weekend takes place two months later, anchored in five regions across the state: **Colorado Springs, Denver, Ft. Collins, Grand Junction, and the Southwest Region**. The top two teams from each region will then move on to the finals, where they will compete for a chance to earn three awards of \$25,000 each.

Mentor Weekend will again be a full weekend of mentorship for finalist teams in **Boulder**, where we engage the business, entrepreneur, start-up and accelerator communities to provide support to the teams. There is a clear opportunity for our business partners to participate, meeting with teams to provide business insights and expertise.

- ★ KICK-OFF EVENT WEDNESDAY EVENING, FEBRUARY 3, 2016
- ★ CHALLENGE WEEKEND FRIDAY EVENING, APRIL 1, 2016 TO SUNDAY EVENING, APRIL 3, 2016
- ★ MENTOR WEEKEND SATURDAY, APRIL 16 TO SUNDAY, APRIL 17, 2016
- ★ FINAL COMPETITION THURSDAY EVENING, MAY 26, 2016

HOW YOU CAN GET INVOLVED

With a partnership you will be supporting key government, business, and technology stakeholders from all four corners of the state. Your contribution will directly impact a statewide initiative unique in its collaborative approach to strengthening Colorado's business environment.

All contributions are tax deductible and enhance and strengthen the challenge.

PARTNERSHIP OPPORTUNITIES

	Member	Community	Regional (5)	Basecamp (3)	Summit (2)
	\$5,000	\$7,500	\$15,000	\$20,000	\$30,000
Tax Deductible	x	x	x	x	x
Website Recognition	x	x	x	x	x
Annual Report Recognition	x	x	x	x	x
Logo at Events	x	x	x	x	x
Giveaways to Attendees	x	x	x	x	x
Promotion on Social Media	x	x	x	x	x
Featured Blog Mention (Grouped)	x	x			
Challenge Weekend Swag		x	x	x	x
Featured on Blog (Individual)			x	x	x
Press and Media (Press Releases footnote mention)			x	x	x
Right of First Refusal			x	x	x
Display Table at Final Party				x	x
Speak at Challenge Weekend Event (Must be at all 5 locations)				x	x
Attendee Table Swag				x	x
Kick Off Event Presentation					x
Profile in Annual Report					x
Speaking at Final Event					x